

International Securities Services Association



ISSA on



Neil Henderson
ISSA Operating Committee

ISSA

What is LinkedIn?

LinkedIn (<http://www.linkedin.com>) is an online networking site that is widely used by professionals, companies and associations in the financial industry. It is free, interactive, available 24/7 and even offers an option for some settings in different languages.

Our main reason for recruiting ISSA's membership to LinkedIn is to use its infrastructure to support a new *ISSA group* for lively exchanges of news and discussions among ISSA member companies and their interested staff.

In order to login to LinkedIn and join the ISSA group, you'll first need to sign up to join LinkedIn. It's free to sign up to create a LinkedIn account. Here's how to sign up for and login to LinkedIn.

Signing Up

Information Needed to Sign Up for LinkedIn

- First Name
- Last Name
- Email Address (*this email address will be used to log on each time*)
- Password (*choose your own password*)

To join LinkedIn, sign up below ... it's free!

First Name:

Last Name:

Email:

New Password:

6 or more characters

[Join LinkedIn](#) *

Already on LinkedIn? [Sign in](#)

LinkedIn helps you...

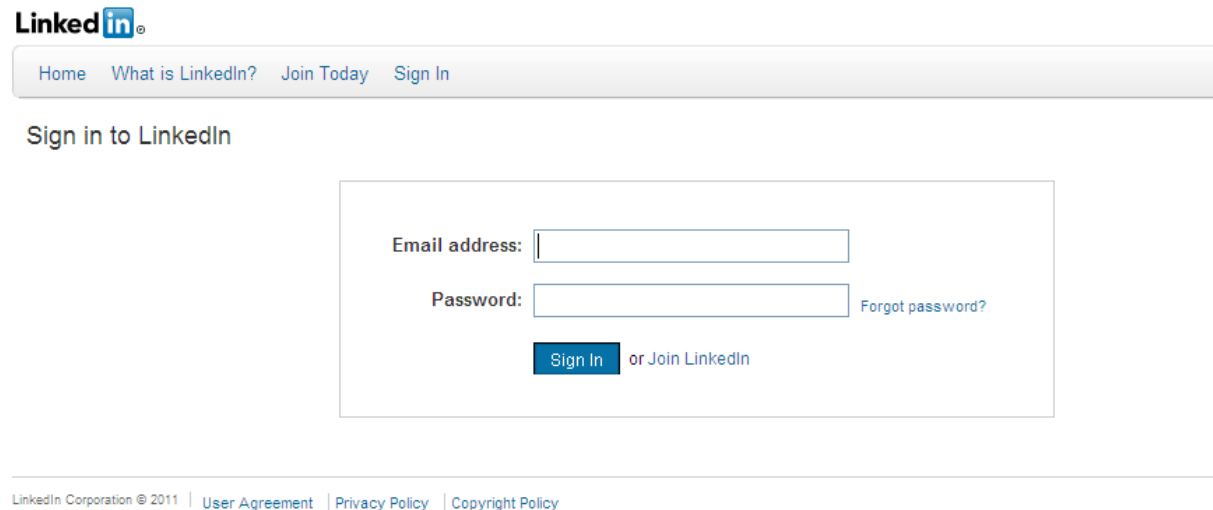
- ✦ Establish your professional profile online
- ✦ Stay in touch with colleagues and friends
- ✦ Find experts, ideas and opportunities

* By clicking Join LinkedIn, you are indicating that you have read, understood, and agree to LinkedIn's [User Agreement](#) and [Privacy Policy](#)

Log on page

Information Needed to Sign Up for LinkedIn

- First Name
- Last Name
- Email Address (*this email address will be used to log on each time*)
- Password (*choose your own password*)



The screenshot shows the LinkedIn sign-in interface. At the top left is the LinkedIn logo. Below it is a navigation bar with links for Home, What is LinkedIn?, Join Today, and Sign In. The main heading is "Sign in to LinkedIn". Below this is a sign-in form with two input fields: "Email address:" and "Password:". To the right of the password field is a link for "Forgot password?". Below the password field is a blue "Sign In" button followed by the text "or Join LinkedIn". At the bottom of the page, there is a footer with the text "LinkedIn Corporation © 2011 | User Agreement | Privacy Policy | Copyright Policy".

Create a LinkedIn Profile

After you have signed up for a LinkedIn account, you'll be able to create your LinkedIn profile especially at your current position. This is very important as we need to quickly identify who you are so we can approve you for membership. You can upload a digital photo to your LinkedIn profile. A headshot is recommended.

The Professional Summary section of your profile is a good way to highlight your experience.

Selecting Language Setting

You can select your language in which you view LinkedIn from the Settings page or by clicking the Language link at the bottom of any page. Current languages available are Deutsch, English, Español, Français, Italiano, Português, Română, русский, and Türkçe.

All LinkedIn-generated content (e.g. page titles, menus, etc.) will display in the language you choose. User-generated content (e.g. group discussions, recommendations, etc.) will display in the language in which it was written.

Once you choose a language, the site will remember your selection for subsequent visits.

When you send a message on LinkedIn that includes customized content, it will be sent exactly as written. When standardized messages are sent out, LinkedIn's translation software will attempt to match the language setting chosen by the recipient. If you need additional translation services please visit an online translation service such as Google Translate at <http://translate.google.com>

LinkedIn Login

Once you have created a profile, you'll be able to login to your LinkedIn account at any time to update your profile, connect with networking contacts, send messages to those contacts, even find information on jobs, hiring companies, and join career and business-related groups, including our new ISSA group.

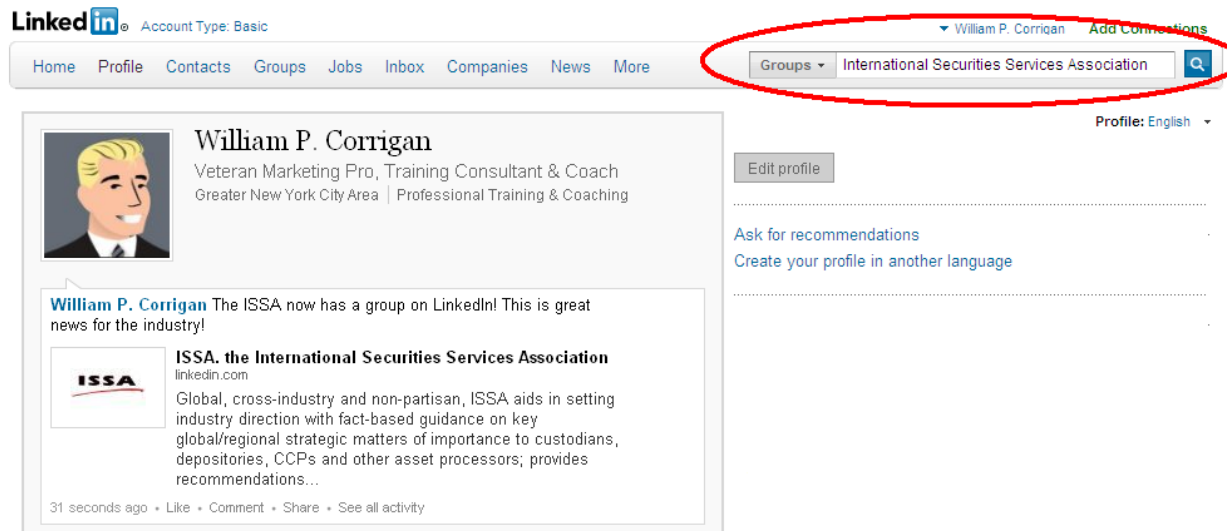
The ISSA group can be found directly by copying this link into your browser window:

http://www.linkedin.com/groups?gid=4083174&trk=hb_side_g

LinkedIn offers the option to get an email when there is a new posting in the ISSA group.

Finding the ISSA group on LinkedIn

In the right hand section of the menu bar you will see a search box. Select “Groups” from the dropdown button and type in “ISSA, International Securities Services Association” and then click on the blue magnifying glass or press your ‘enter’ key.



LinkedIn Account Type: Basic

Home Profile Contacts Groups Jobs Inbox Companies News More

Groups International Securities Services Association

William P. Corrigan
Veteran Marketing Pro, Training Consultant & Coach
Greater New York City Area | Professional Training & Coaching

William P. Corrigan The ISSA now has a group on LinkedIn! This is great news for the industry!

ISSA. the International Securities Services Association
linkedin.com
Global, cross-industry and non-partisan, ISSA aids in setting industry direction with fact-based guidance on key global/regional strategic matters of importance to custodians, depositories, CCPs and other asset processors; provides recommendations...

31 seconds ago • Like • Comment • Share • See all activity

Joining the ISSA group

When you press enter you will see the ISSA group

[Note: please be as specific as possible when searching for the group as there are over 120 different groups with the same acronym, ISSA! Make sure you look for our familiar ISSA logo below.]

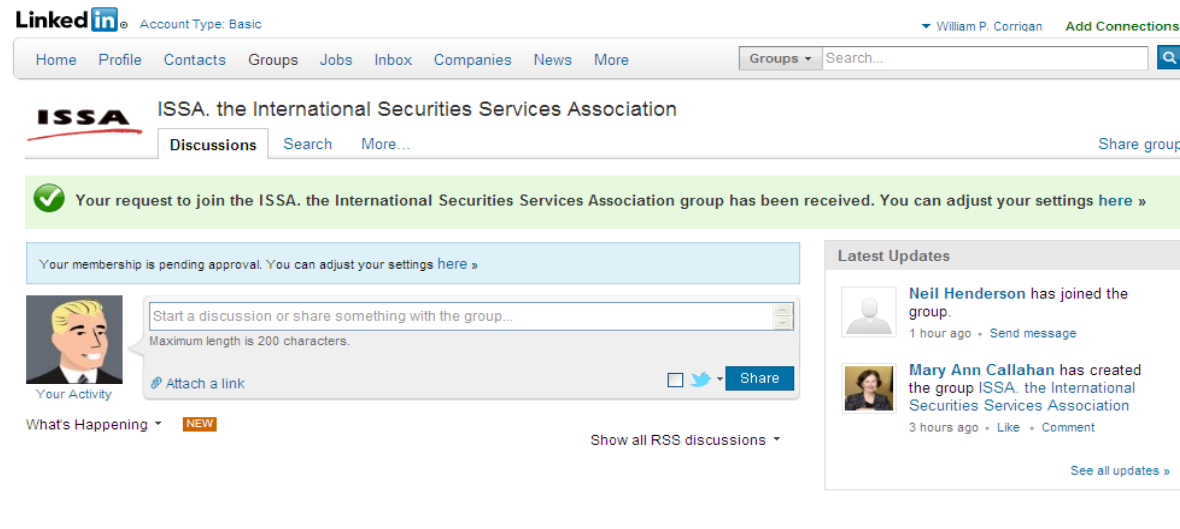


The screenshot shows a LinkedIn search interface. At the top, the user is logged in as William P. Corrigan. The search bar contains the text "international securities services association". Below the search bar, the search results are displayed. On the left, there is a "Search Groups" sidebar with a search input field containing "international securities service", a dropdown menu for "All categories", and a "Search" button. The main search results area shows "Search Results (1)". The first result is for the "ISSA, the International Securities Services Association" group. The group's logo, which features the letters "ISSA" in a bold, black font with a red underline, is displayed. To the right of the logo, the group's name and description are shown. A red circle highlights the "Join Group" button, which is located next to a "Similar groups >" link. Below the search results, there is a "Page 1" indicator and a "Create a Group" section with a yellow "Create a Group" button.

Joining the ISSA group

Click on the “Join Group” button on the right hand side of the group name and description.

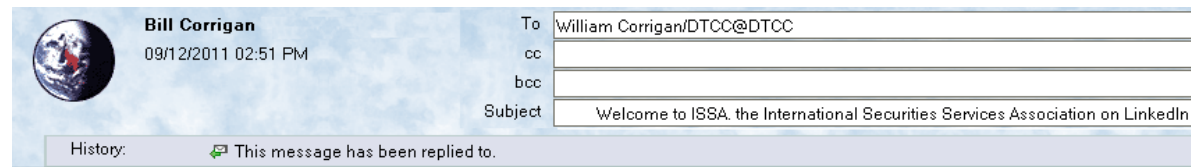
Membership is open to all staff at ISSA member organizations and the ISSA group is a “members’ only” group. You will receive notification that your request for membership was received.



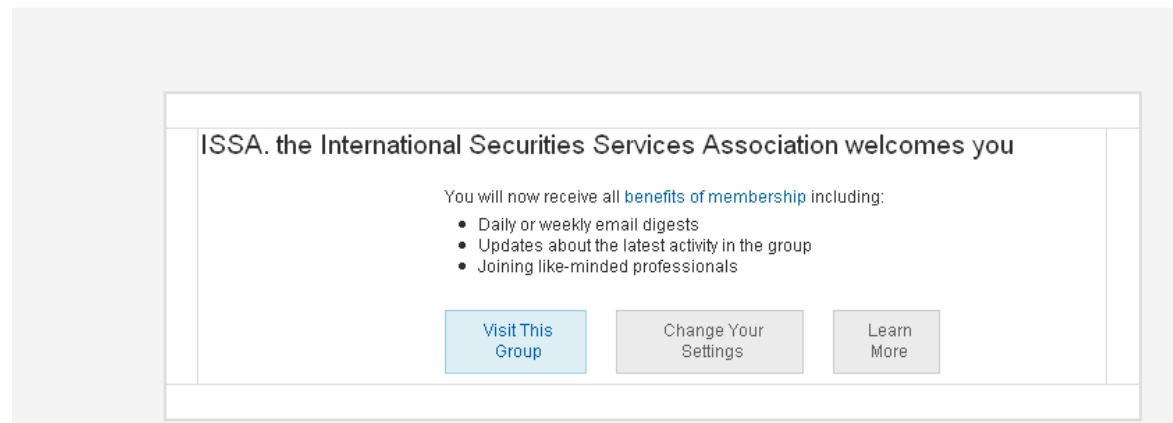
The screenshot shows a LinkedIn interface for the ISSA group. At the top, the user's profile is visible as William P. Corrigan. The group name is "ISSA. the International Securities Services Association". A green notification banner at the top of the group content area states: "Your request to join the ISSA. the International Securities Services Association group has been received. You can adjust your settings here »". Below this, a blue box indicates "Your membership is pending approval. You can adjust your settings here »". The main content area features a discussion prompt: "Start a discussion or share something with the group..." with a character limit of 200. To the right, a "Latest Updates" section shows two recent activities: "Neil Henderson has joined the group." (1 hour ago) and "Mary Ann Callahan has created the group ISSA, the International Securities Services Association" (3 hours ago).

Joining the ISSA group

Once you are approved you will receive a notification via email that your membership was reviewed and approved and you will have full access to the group.



From: "ISSA, the International Securities Services Association" <groups-noreply@linkedin.com>
Date: September 12, 2011 2:37:02 PM EDT
To: "William P. Corrigan"
Subject: Welcome to ISSA, the International Securities Services Association on LinkedIn



Joining the conversation

As a member of the ISSA LinkedIn group, we encourage you to share any articles, documents or other materials that you feel would benefit the group and further its mission.

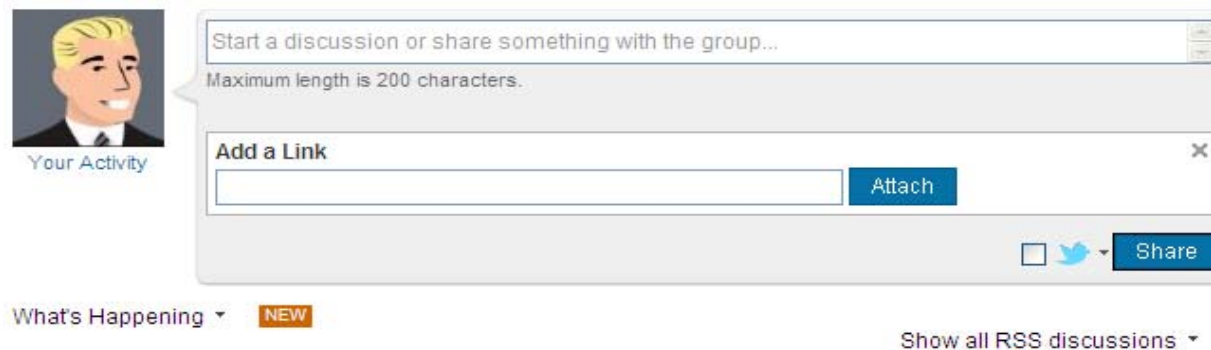


The screenshot shows a LinkedIn post creation interface. On the left is a profile picture of a man with blonde hair, labeled "Your Activity". The main area contains a text input field with the placeholder "Start a discussion or share something with the group..." and a character count "Maximum length is 200 characters.". Below this is an "Add a Link" section with a text input field and an "Attach" button. At the bottom right of the post area are a checkbox, a Twitter icon, and a "Share" button. Below the post area, there is a "What's Happening" dropdown menu with a "NEW" badge and a "Show all RSS discussions" link.

Joining the conversation

To do this, simply visit the ISSA group site and either make a comment on someone else's discussion or start a new discussion. Remember, your headline comments are limited to 200 characters at a time, but as soon as you fill in the top box, another box opens, inviting you to "Add more details" (up to 4000 characters). Then you can add a URL link for articles and reports. As long as you post these as a link, there is no copyright issue.

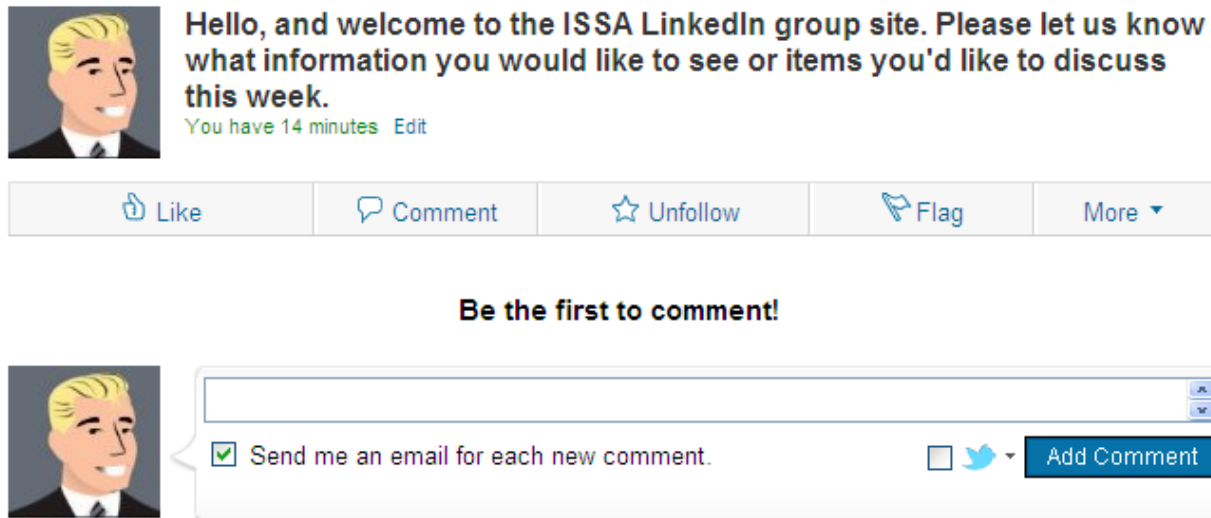
Then click the "Share" button in the lower right-hand corner. LinkedIn allows 15 minutes to make any edits, and after that, everyone in the group will be able to see your comment.



The screenshot shows a user interface for starting a discussion in a LinkedIn group. On the left is a profile picture of a man with blonde hair and a suit, with the text "Your Activity" below it. The main area contains a text input field with the placeholder "Start a discussion or share something with the group..." and a character count "Maximum length is 200 characters." Below this is an "Add a Link" section with a text input field and an "Attach" button. At the bottom right of the form are a checkbox, a Twitter icon, and a "Share" button. Below the form, there is a "What's Happening" dropdown menu with a "NEW" badge and a "Show all RSS discussions" link.

Commenting

You will also have the opportunity to comment on any articles, discussions or comments made within the group. To do so just click the “Comment” button under the post that you want to comment about, type your comment in the text box and then click “Add Comment”.



The screenshot shows a LinkedIn post from a user with a blonde hair icon. The post text reads: "Hello, and welcome to the ISSA LinkedIn group site. Please let us know what information you would like to see or items you'd like to discuss this week." Below the text, it says "You have 14 minutes" and "Edit". Underneath the post are five buttons: "Like", "Comment", "Unfollow", "Flag", and "More". Below these buttons is the text "Be the first to comment!". At the bottom, there is a comment box with the same blonde hair icon on the left. Inside the box, there is a checked checkbox for "Send me an email for each new comment.", a Twitter icon, and a blue "Add Comment" button.

How to cut and paste an URL to share an article or report

1. Find the correct URL. When copying from a blog it can be easy to get the URLs confused. The URL for the main site will look like <http://www.thesite.com>. Each blog post also has a specific URL. The webmaster may have formatted the URLs to include the post title, date or number. To find the specific blog post URL, click on the title. You should just see one post instead of all of the posts that were on the homepage.
2. Highlight the URL. Click at the beginning of the address bar to highlight the URL. You can also highlight any URL by placing your cursor at the beginning of the text. Click the left mouse button as you drag the mouse over the text. With a little practice this will become an easy and handy maneuver. In most browsers, you can also click on the address in the address bar to select it.
3. Use the "Edit" menu. This is on the top of your web browser next to the "File" menu. Scroll down to the "Copy" option and click on it. Then move to the notepad or window where you'd like to paste the URL. Go back to the "Edit" menu and select "Paste."

How to cut and paste an URL (continued)

4. You can also copy and paste with keyboard shortcuts. Shortcuts allow you to easily copy and paste the URL with little to no mouse movement. Highlight the URL as before. The keyboard shortcut for copy is "Ctrl+C." Hold the "Ctrl" key down, then press the "C" key briefly, then let go of the "Ctrl" key. To paste use "Ctrl+V."
5. Copy and paste a URL with a simple mouse click. When you see a URL you want to copy, right-click on it. A pop up window will appear. Click on the "Copy Link Location" option. Paste using a keyboard shortcut or the "Edit" menu. You can also paste by right-clicking on the mouse, and selecting "paste".
6. Paste the URL. You can paste the URL as text. For easier use, paste it so that other users can click on the URL on your blog, web page or email. This is called a hyperlink. Select and copy the URL as usual. Go to your blog post or email. Highlight the word that you want to contain the link. Find and click on the link icon in your software. This usually looks like a chain link. Use keyboard shortcuts to paste your link.

Putting it all together

http://www.linkedin.com/groups?about=&gid=4083174&trk=anet Ug_grppro

Account Type: Basic

Mary Ann Callahan Add Connections

Home Profile Contacts Groups Jobs Inbox 41 Companies News More

ISSA ISSA. the International Securities Services Association

Discussions Members Search More... Share group

Global, cross-industry and non-partisan, ISSA aids in setting industry direction with fact-based guidance on key global/regional strategic matters of importance to custodians, depositories, CCPs and other asset processors; provides recommendations for global/regional or cross industry issues related to custody, depositories, CCPs and securities/asset servicing, and provides a forum for senior level discussion of global/regional strategic matters and developing personal global contacts.

About this Group

Created: September 12, 2011
Type: Professional Group
Members: 5
Owner: Neil Henderson
Managers: Leola Grayson
Website: <http://www.issanet.org>

Group Members in Your Network

- Leola Grayson**
Senior Executive Assistant at DTCC
1st
- Neil Henderson**
Managing Director at DTCC
1st
- William P. Corrigan**
Veteran Marketing Pro, Training Consultant & Coach
1st
- Peter Gnepf**
Director, Wealth Management & Swiss Bank, Securities Services bei UBS AG
1st

Help Center | About | Blog | Careers | Advertising | Recruiting Solutions | Tools | Mobile | Developers | Publishers | Language | Upgrade Your Account

Putting it all together

Most Popular Discussions



Neil
Unfollow

Welcome to ISSA's LinkedIn site, aiming to become an active forum for discussions and info sharing. To start off, see link to MGI's Mapping...

One interesting point is that cross-border investments previously centered on the US and Europe. The size and complexity of linkages ...



McKinsey & Company - Mapping global capital markets 2011 mckinsey.com

Report Mapping global capital markets...
posted 20 hours ago

[See more »](#)



Peter
Unfollow

Neil, I think it's great for ISSA's Operating Committee to create a forum to exchange discussions and news. Page 32-33 of McKinsey...

Here's the full text of the McKinsey Global Institute report.

http://www.mckinsey.com/mgi/reports/freepass_pdfs/Mapping_global_capital_markets/Capital_markets_update_email.pdf

posted 4 hours ago

[See more »](#)



McKinsey on p 8 also notes that global capital inflows to Latin America in 2010 exceeded ALL flows to China, India and Russia COMBINED.

Don't miss: SIBOS' LatAm stream starts 2 p.m. Tues, Sept 20 in Community Rm 4

The McKinsey Report also highlights that global ...

acsda.org acsda.org

posted 27 minutes ago

[See more »](#)

COMBINED.

27 minutes ago • Like • Add



Peter Gnepf started a discussion. Neil, I think it's great for ISSA's Operating Committee to create a forum to exchange discussions and news. Page 32-33 of McKinsey report compares cross-border investments now vs 1999.

4 hours ago • Like • Add comment



Peter Gnepf has joined the discussion. Neil, I think it's great for ISSA's Operating Committee to create a forum to exchange discussions and news. Page 32-33 of McKinsey report compares cross-border investments now vs 1999.

4 hours ago • Send message

[Set notification](#)

ISSA

Bringing value to the industry

Please note that group has been created to support our shared mission. With this LinkedIn group we've eliminated some barriers such as language, distance and time. You can share and add to the discussion regardless of your native language or which time zone you are in.

We look forward to your feedback and input as we strive for a value-added continuous improvement.

The more content you add the more valuable this resource will become, so please feel free to share whenever and wherever you may be!

International Securities Services Association



ISSA on



International Securities Services Association
www.issanet.org

ISSA

A red horizontal line underlining the ISSA logo.